



## The 2012 Equity Healthcare Summit Was a Big Success!

Thank you all for attending our recent Equity Healthcare Employer Summit in Florida and for taking the time to complete our post-Summit survey. We truly appreciate your survey responses as your feedback is extremely useful as we plan for our future EH Summits. To set the stage, we had a very high response rate from our employer clients at 62%. Based on the survey results and your comments, we are pleased to share that our EH employer clients indicated that this was the best EH Employer Summit thus far and gave us an overall satisfaction rate of 95%. We also received an extremely high satisfaction rating of 90% on both the venue and the food. So we want to extend a personal thank you to LXR and Sonia Marrero for hosting our event and for connecting us with a great conference coordination team as well. As for the content of the Summit being informative and appropriate, we scored a 95% satisfaction rate! It appears that the group really enjoyed the innovation theme, our guest speakers, and the break-out sessions. A couple of the direct comments were, "it is good to see what our peers are doing and where we should be aiming for the future" and "the meeting provided useful information and touched on topics of current interest".

What can Equity Healthcare do to make the Summit even better next time? We will work to incorporate your major feedback themes such as 1) start earlier and allow for longer breaks and networking time; 2) limit the number of participants of each of the vendors; and 3) have more break-out groups and topics with fewer participants. We also believe that having separate rooms for the break-out sessions and incorporating what vendors are doing on some of the innovation topics would enhance your experience. As a final reminder, we will be posting a wide variety of health bytes and health blogs in addition to hosting webinars over the remainder of the year. So look for these announcements and postings, and visit the website at [www.EquityHealthcare.com](http://www.EquityHealthcare.com) to network with your peers throughout the year.

We again thank you for your attendance and we look forward to continuing to partner with you in the success of Equity Healthcare!

Sincerely,

The EH Team